

Creativity and Innovation in the Development of Regional Growth Potential

Daegu, Korea, June 25th

PRELIMINARY PROGRAM

3rd Regional Development Seminar
Venue: Clavel Hall, 1st Floor, Hotel Inter-Burgo

- 14:00-14:15 **Opening Remarks**
Opening Address by Jinho Huh, General Manager, Daegu & Gyeongbuk Branch, Bank of Korea

Welcome Address by Jun han Kim, President, Daegu Gyeongbuk Development Institute
- 14:15-15:50 **Session 1: Presentation**
Knowledge-intensive business and R&D services in regional innovation systems: the German experience
(Presented by Thomas Stahleker, Fraunhofer-Institute for Systems and Innovation Research ISI, Germany)

Customized Innovation Policy for Regions
(Presented by Markku Sotarauta, Professor, University of Tampere, Finland)

Creative Economy and Regional Development in Korea (Presented by Jangwoo Lee, Professor, Kyungpook National University)
- 15:50-16:10 Coffee Break
- 16:10-17:40 **Session 2: Panel Discussion**
Moderator: Jaehoon Rhee, Professor, Yeungnam University
Discussants:
Ofer Fohrer, Head of Economic and Trade Mission, Embassy of Israel
Young-sun Kwon, Managing Director and Senior Korea Economist, Nomura International (HK)
Kyuman Jeong, Professor, Daegu University
Byung Chul Chun, Director, Bank of Korea
Jaewon Choi, Associate Research Fellow, Daegu Gyeongbuk Development Institute
- 18:00 Dinner

Participant's Curriculum Vitae

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|  | (Speaker) Thomas Stahlecker | |
| | <i>Education</i> | - Technical University of Aachen (RWTH), Dr. rer. nat |
| | <i>Career</i> | - Researcher and project manager, Fraunhofer Institute for Systems and Innovation Research (ISI) |
| | <i>Research</i> | - "The cluster concept as a multi-dimensional thematic field: Methodological and substantive perspectives", <i>Working Papers Firms and Region No. R3</i> , 2012 - "The emergence of new modes of R&D services in Germany", <i>The Service Industries Journal</i> , Vol. 30, No.5, 2010 |
|  | (Speaker) Markku Sotarauta | |
| | <i>Education</i> | - University of Tampere, Ph.D. (Regional Studies) |
| | <i>Career</i> | - Professor, University of Tampere - Founding Head of the Urban and Regional Development Group (Sente), |
| | <i>Research</i> | - "The impact of related variety on regional employment growth in Finland 1993-2006: high-tech versus medium/low-tech," <i>Industry and Innovation, Taylor & Francis Journals</i> , Vol. 19(6), pages 459-476, 2012 - "Policy learning and the 'cluster-flavoured innovation policy' in Finland", <i>Environment and Planning C: Government and Policy</i> , Pion Ltd, London, Vol. 30(5), pages 780-795, 2012 |
|  | (Speaker) Jangwoo Lee | |
| | <i>Education</i> | - KAIST, Ph.D. (Management) |
| | <i>Career</i> | - Professor, Kyungpook National University - President of the Korean Academic Society of Business Administration (KASBA) - President of Institute of Creative Economy (ICE) |
| | <i>Research</i> | - "The Policy of Win-Win Growth between Large and Small Enterprises: A South Korean Model", <i>Korean Small Business Studies</i> , Vol.33, No.4 pages 77-93, 2011 - "Reasons of failure according to stages of new venture growth", <i>Korean Small Business Studies</i> , Vol.31, No.3 pages .1-17, 2009 |
|  | (Moderator) Jaehoon Rhee | |
| | <i>Education</i> | - Cornell University, Ph. D. (Organizational Behaviour) |
| | <i>Career</i> | - Professor, Yeungnam University |
| | <i>Research</i> | - His research interests include studying, managing, and diffusing of technology-oriented organizations such as research parks, start-ups and ventures, partnerships between universities, industries and local governments |

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|  | (Discussant) Ofer Fohrer | |
| | <i>Education</i> | - Tel Aviv University, M.A. (Diplomacy) |
|  | (Discussant) Kyuman Jeong | |
| | <i>Education</i> | - Pohang Univ. of Science and Technology (POSTECH), Ph.D(Computer Science) |
|  | (Discussant) Young Sun Kwon | |
| | <i>Education</i> | - Turk Scholl of Business at Dartmouth College (MBA) |
|  | (Discussant) Byung Chul Chun | |
| | <i>Education</i> | -Korea University, M.A. (Economics) |
|  | (Discussant) Jaewon Choi | |
| | <i>Education</i> | - Seoul National University, M.A. (Economics) |
| | <i>Career</i> | - Associate Research Fellow, Daegu Gyeongbuk Development Institute(DGI) (2007~) |
| | <i>Research</i> | -“Master plan for Medical Industry Development in Daegu”, DGI, 2011 |