

## Invitation

The Republic of Korea, which used to suffer from extreme poverty and had to rely on international aid, has now become a member of the OECD Development Assistance Committee (DAC), thus enabling it to fulfil a major role in international development and cooperation. The challenges Korea has met and the achievements it has realized over the last fifty years or so have captured the world's attention, and for many developing countries they stand as evidence of a notable model from which they can learn. In particular, worldwide interest in, and eagerness to replicate, the Saemaul Undong has grown over time, since the movement has conspicuously served as one of the central driving forces behind Korea's growth.

Now that Korea has become an aid donor country, the Saemaul Undong, that used to be driven by the motto 'A good life for us through our own strength', has evolved into a movement promoting 'a better life with each other' for Korean citizens and other peoples. It is now developing into a harmonizing community movement that pursues the goal of a better life for Korean citizens and their neighbours in hardship, as well as for those living in other, poverty-afflicted areas of the world.

Our institute has organized an international seminar, to be attended by experts from both inside and outside the country, to discuss means of spreading the Saemaul spirit worldwide and to search for ways of scientifically systematizing and globalizing the Saemaul Undong so as to speed up and strengthen global prosperity. We would, therefore, like to ask you to make time in your busy schedule to participate in this international seminar and join us in this meaningful opportunity for reflection on what the present time is demanding of our country.

June, 2013

**Oe-Chool Choi, Ph. D.**

President of President PARK CHUNG HEE Leadership Research Institute



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# INVITATION

## 2013 박정희리더십 국제학술세미나 나눔시대, 새마을정신 글로벌화 전망과 과제

2013 PARK CHUNG HEE Leadership International Academic Seminar  
‘The Prospect of Globalizing the Saemaul Spirit and Its Tasks,  
the Age of Sharing’

**일 시** : 2013년 6월 13일(목) 13:00 ~ 6월 14일(금)  
Time: 13:00 Thurs, 13 June 2013 – 11:00 Fri, 14, June, 2013

**장 소** : 호텔금오산(경북 구미시) 그랜드볼룸  
Venue: Grand Ball Room, Hotel Geumosan, Gumi-si, Gyeongbuk

**주 최** : 구미시, 영남대학교  
Organized by: Gumi City, Yeungnam University

**주 관** : 박정희리더십연구원  
Hosted by: President PARK CHUNG HEE Leadership Research Institute

**후 원** : (재)한국발전재단, 글로벌새마을포럼, 영남이공대학교  
Sponsored by: Korea Development Foundation, Global SAEMAUL Forum,  
Yeungnam College of Science and Technology



모 시 는 말 씀

국제 원조를 받아 살던 최빈국 대한민국은 이제 OECD 개발원조위원회

(DAC) 회원국이 되어 국제개발협력의 주요한 역할을 수행하고 있습니다.

지난 반세기 동안 대한민국의 발전경험은 세계의 주목을 받으며 개발도상국의

학습모델이 되고 있습니다. 특히 한국의 성장과정에서 핵심동력의 하나로

작용한 새마을운동에 대한 국제적 관심과 수요가 크게 증대되고 있습니다.

‘우리 스스로 잘 살아 보자’던 새마을운동은 원조 공여국이 된 지금 ‘더불어

잘 살자’는 운동으로 진화하여, 어려운 이웃은 물론 지구촌 빈곤퇴치를

위한 공동체 운동으로 거듭나고 있습니다.

우리 연구원은 국내외 전문가를 모시고 새마을정신의 글로벌화 방안 논의를

통해 지구촌 공동 번영을 위한 새마을운동의 학문화와 세계화를 모색하는

국제학술세미나를 개최합니다.

바쁘시더라도 행사에 참석하시어 한국이 요청받고 있는 시대적 사명을

되새겨 보는 소중한 자리를 함께 하시기 바랍니다.

2013년 6월

영남대학교 박정희리더십연구원장 최 외 출

행 사 일 정 <6.13(목) – 1일차>

시 간 계 획	주 요 내 용
13:00~13:30	●등록 : 행사 참가자 등록 및 접수
13:30~14:20	●개회식 • 사회 : 한동근 (박정희리더십연구원 부원장 · 영남대 경제금융학부 교수) 국민의례 개회사 • 최외출 (박정희리더십연구원장 / 영남대 부총장) 환영사 • 남유진 (구미시장) • 노석균 (영남대 총장) 축 사 • 임춘구 (구미시의회 의장) ●기조연설 : 새마을정신 세계화의 가치와 과제 • 조동성 (서울대 경영대학 교수)
14:20~14:30	휴식 및 장내정리
14:30~16:30	●주제발표 : 나눔시대, 새마을정신 세계화 전망과 과제 • 사회 : 박승우 (영남대 박정희정책새마을대학원장) – 새마을운동, 혁신의 생태계 창조와 생성적 리더십 • 발표 : 노화준 (서울대 행정대학원 명예교수) – 중국이 바라보는 한국의 새마을운동 • 발표 : 오지성 (중국 남개대 주은래연구소장 · 학장) – 새마을운동과 시대적 영향의 재음미 • 발표: 김형아 (오스트레일리아 국립대 정치학과 교수) – 미얀마 농업정책의 역사와 농촌경제의 변용 • 발표: 다카하시 (일본 도쿄대 교수) – 새마을운동이 중국신농촌건설에 미친 영향 • 발표: 오고가 (중국 화북전력대 정치학부 교수) – 새마을교육의 실천과 현대적 의의 • 발표: 정용교 (영남대 사회학과 교수)
16:30~16:40	휴식 및 장내정리
16:40~18:00	●종합토론 • 사회 : 이기우 (한국새마을학회장 · 인하대 법학대학원장) • 토론자 – 조환복 (새마을운동중앙회 국제협력위원장) – 김창길 (농촌경제연구원 기획조정실장) – 채리민 (중국 화북전력대 인문사회과학대학장) – 안영섭 (중앙대 국제대학원 교수) – 이재훈 (영남대 대외협력처장 · 경영학부 교수) – 조경엽 (매일경제신문 국장) – 채영택 (박정희리더십연구원 연구실장)
18:30~20:30	만찬

<6.14(금) – 2일차>

시 간 계 획	주 요 내 용
09:00 ~ 10:30	● 박정희 대통령 생가 및 민족증흥관 방문
10:30 ~ 11:00	● 국제학술세미나 폐회

Day 1 : Thurs. 13 June

Time	Agenda
13:00~13:30	●Registration: registration and enrollment for participants
13:30~14:20	●Opening Ceremony • Chaired by: Han Dong-geun (Vice Director President PARK CHUNG HEE Leadership Research Institute; Prolessor, School of Economic & Finance, Yeungnam University)  The Pledge of Allegiance to the Nation Opening Speech • Choi Oe-chool (Director, President PARK CHUNG HEE Leadership Research Institute; Vice President, Yeungnam University) Welcome Speech • Nam Yu-jin (Mayor of Gumi city) • Noh Seok-kyun (President, Yeungnam University) Congratulatory Speech • Lim Chun-gu (Chairman, Gumi City Council) ●Keynote Speech: The Value of Globalizing the Saemaul Spirit and Its Tasks • Cho Dong-sung (Professor, Seoul National University Business School)
14:20~14:30	Break & Hall Rearrangement
14:30~16:30	●Theme Presentation : The Prospect of Globalizing the Saemaul Spirit and Its Tasks, the Age of Sharing • Chaired by: Park Seung-woo (Dean, Park Chung Hee School of Policy and Saemaul)  – Saemaul Undong, Creation of Revolutionary Ecosystem and Generative Leadership • Presented by: Rho Wha-joon (Honorary Professor, Graduate School of Public Administration, Seoul National University)  – Korea's Saemaul Undong as Seen by China • Presented by: Wu Zhicheng (Director & President, Zouh Enlai Shool of Government, Nankai University, China)  – Rethinking the Saemaul Undong and Its Contemporary Reverberations • Presented by: Kim Hyung-a (Professor, College of Diplomacy, Australian National University)  – The History of the Agricultural Policy in Myanmar and the Changes in the Rural Economy • Presented by: Akio Takahashi (Professor, University of Tokyo)  – The Influence of the Saemaul Undong on the Construction of New Agricultural Community in China • Presented by: Wu Gaoge (Professor, School of Political Science, North China Electric Power University )  – The Practice of Saemaul Education and its Significance in the Modern-Day • Presented by: Chung Yong-kyo (Professor, School of Sociology, Yeungnam University )
16:30~16:40	Break & Hall Rearrangement
16:40~18:00	●Discussion Forum • Chaired by: Lee Ki-wu (Director, Association for Saemaul Undong Studies; Dean, Inha Law School) • Panel – Cho Whan-bok (Commissioner of International Cooperation Korea Saemaul Undong Center) – Kim Chang-gil (Director, Office of Planning & Coordination, Korea Rural Economy Institute) – Cai Limin (Dean, College of Social Science, North China Electric Power University) – Ahn Young-sop (Guest Professor, Graduate School of International Studies Chung-Ang University) – Rhee Jae-hoon (Executive Vice President for External Cooperation; Professor, Department of Management, Yeungnam University) – Cho kyung-yup (Director, Maeil Business Newspaper) – Chae Young-taek (Chief Researcher, President PARK CHUNG HEE Leadership Research Institute)
18:30~20:30	Dinner

Day 2 : Fri. 14 June

Time	Agenda
09:00 ~ 10:30	● Visits to President Park Chung Hee's Birthplace and the National Restoration Hall
10:30 ~ 11:00	● Closing of the International Scientific Seminar